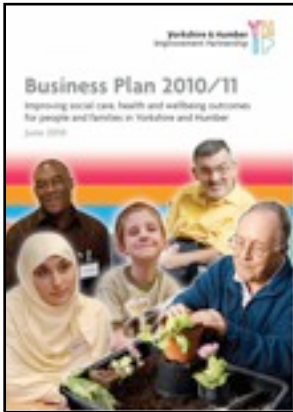


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Business Plan 2010/11 published



We are pleased to announce that our 2010/11 business plan has now been published. It is a useful guide to the high level improvement activity for the region being delivered by our programmes.

This is our final year of funding within the current financial settlement and with a new coalition government in place and a harsh financial landscape for the public sector, it is more important than ever that our resources are invested in the activity that will yield the greatest benefit.

The business plan clearly describes the work being delivered by our programmes this year as well as the reason the work is being undertaken and the benefits it will result in.

For more information and to download the document visit www.yhip.org.uk/businessplan2010

Video Translations of the Mental Health Act Patient Rights

Northamptonshire Healthcare NHS Foundation Trust produced translations of the Mental Health Act into 25 different languages onto DVD. YHIP have developed this fantastic work even further by hosting the videos online to allow easy, free and speedy access to the videos to anyone with an internet connection.

You can watch the videos at www.yhip.org.uk/mhatranslations



Follow YHIP on Twitter



Twitter is a free internet service that allows people to communicate through the exchange of quick, frequent updates.

With over 5 million users, it is one of the fastest growing social networking sites in the world and is particularly well used by the public sector and government to communicate.

Twitter enables us to post small snippets of information (or 'tweets') with updates on what's happening at YHIP.

The sheer number and range of people we can instantly reach with a single 'tweet' makes Twitter a very practical use of resources.

If you're on Twitter, why don't you follow us? We now have 950 followers!

You can access our updates at www.twitter.com/yhip.

You can also see our updates on the YHIP website at: www.yhip.org.uk/twitter

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Action Learning in Partnership Programme

Recognising the importance of co-production and building on the success the 2008/9 NWW action learning sets attended by thirteen users and carers from across the region YHIP are hosting an 'Action learning in partnership' programme (ALIPP).

The focus of the programme will be employment, recovery and inclusion and it will be delivered via a series of eight action learning sets and two field trips which will take place over a period of 12 months commencing in April 2010. The programme will be delivered using a co-production approach, working with users and carers as equal partners and utilising their skills, experience and expertise to improve services. The aim of the ALIPP will be to develop collaborative relationships between frontline staff and users and carers that will continue to influence service development beyond the life of programme.

Attendees will be required to work in partnership to identify, implement and evaluate a change that impacts on service or team and demonstrates an improved service user experience in relation to employment. They will also be required to present a number of recommendations to their senior sponsor that will have a positive impact on the employment, recovery and inclusion outcomes for service users and promote a cultural shift across the wider organisation.

A presentation of changes and recommendations will take place at the 'Grand Finale' where attendees will receive certificates of attendance and an award will be presented for the most innovative approach.

Further information regarding this programme please contact either Nicki Hollingsworth (nicki.hollingsworth@yhip.org.uk) or Karen Batty (karen.batty@yhip.org.uk)

Dignity in Care Campaign - Recent Success Stories



- Privacy and Dignity category announced for the Building Better Healthcare Awards. The award will be for 'A facilities management healthcare service provider that has demonstrated innovation and high achievement in responding to the need to improve patient privacy and dignity.'

- The Morris Feinmann Care Home has won a prestigious 'Dignity in Care' award aimed at care homes in Manchester. The award was presented following an exhaustive assessment of the standard of care. The assessor conducted in-depth interviews with staff, residents and their family members and carers. Personal anecdotes were key to securing the award.

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Inspiring Innovation in Dementia

On 9th March, over 170 people converged on the Park Inn Hotel in York to learn about the latest policy developments and about the outcomes of the regional peer review. Most importantly, they came to share their ideas about innovative care and support for people with dementia and their carers



Claire Goodchild (NDS National Programme Manager, Implementation) gave the audience the wide perspective of progress during the first year National Dementia Strategy (NDS). This gave an important reminder of how much has been achieved in a short time, including the establishment of 40 National Demonstrator Sites for Dementia Advisors and Peer Support Networks, the publication of a Joint Commissioning framework with more support tools for commissioners planned for this year, the publication of the review of the use of anti-psychotic medication and a national research summit and the establishment of regional leadership networks.

To follow on with a more local focus, Veronica Brown gave a lively overview of the local situation in Yorkshire and the Humber. Nine out of the fifteen local authorities in the region will see greater increases in the number of people with dementia than the national average. Only 39% of the people estimated to have dementia are identified on GP QOF registers, and there is evidence of low levels of help-seeking behaviour linked to fears of loss of self. This is backed up by research carried out in Doncaster that suggests a gap of three years between first realising that something is wrong to seeking professional help.

The regional peer review identified that partnership working, including the third sector, is the norm across the region, that there is commitment and enthusiasm on the part of staff across all organisations and there is strong evidence of clear local plans and priorities. Veronica acknowledged that the levers for change may not be as strong as would be wished, particularly in the current economic situation, leading to fears that the strategy implementation could be blown off course.

The huge advantage of an event like this is the ability to bring together a large group of experts in the provision of services and support and to give them an opportunity to share their experience. Over the day, workshops and discussions were held, with speakers on twenty different topics who managed to cover the main objectives of the NDS.



In the afternoon, Linda Seaward (The Alzheimer's Society) held the audience captivated with a moving account of the development of the national awareness campaign.

Hopefully everyone will by now have seen the beautifully made television adverts or heard the accompanying radio adverts with their simple and powerful message – I have dementia, I also have a life.

The high point of the event was a panel interview that was impressively chaired by Penny Bustin, the health correspondent for Look North. The panelists were people with dementia and carers, and Penny's sensitive questioning enabled them to share their stories in a way that included moments of breathtaking honesty and also of very northern humour. The audience were left in no doubt that despite the losses and problems that they had encountered these people had every intention of living well with dementia.

For more information please contact veronica.brown@yhip.org.uk

New Early Intervention in Psychosis website launched!



A new website has been developed through a collaborative of early intervention services across the Yorkshire and Humber region. The work has been funded by YHIP through the Early Intervention in Psychosis Regional Programme. The site has been built jointly by YHIP and [Jellycat Media](#) who are working with the Early Intervention project.

The aim of the site is:

- To enable the public to find out more about psychosis and where to get help in their locality.
- To provide peer support to young people who have experienced psychosis.
- To provide peer support to families and friends of young people who have experienced psychosis.
- To be a forum for mental health professionals to share good practice.
- To contribute to reducing the stigma of psychosis and mental health problems generally.

The website has an extensive database of local services that people can access and contains lots of help and advice for people on where to get support of they need it.

For more information visit www.eiyh.org.uk.

Upcoming YHIP events

- **Mental Health and Employment Innovations Event**
Hillside Conference Centre, Leeds
14th Jul 2010
10:00 to 15:00
[Download the event flyer](#)
[Download the event programme](#)
- **Regional EPIC event**
Royal Victoria Holiday Inn Sheffield
15th Jun 2010
09:30 to 14:30
[More information here...](#)

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Control for people with mental health problems

The Centre for Welfare Reform, in association with ADASS (the Association of Directors of Adult Social Services) YHIP (Yorkshire & Humber Improvement Partnership) and CPPP (the Care Pathways and Packages Project) have just published a ground breaking model for how mental health services might work in the future called Personalisation in Mental Health.

The model set out in this new report provides a radical new framework for future innovation and development in mental health services. In particular the model sets out how:

- People with mental health problems can take more control over their support and treatment, by using budgets to purchase appropriate support or other systems where appropriate.
- Health and social care services can come together to allocate resources within an integrated system that will be less confusing for people with mental health problems.
- Service providers can offer more flexible support by giving people more control of who supports them, when and how.

This new model is now going to form the basis of a programme of testing and development within the Yorkshire & Humber region.

Theresa Smith of the Shoestring Theatre Company said: *"This gives the hope that we can have a mental health system that truly meets the of the people that have to use it."*

Jen Kilyon of Empathy with Carers said: *"Personalisation has the potential to revolu-*

tionize the mental health system, but people have to be brave, and think outside the box and learn how to manage risk and uncertainty."

Jonathan Phillips, Director of Director Adults Health and Social Care Services in Calderdale said: *"It's time to combine and integrate the latest developments in health and social care. If we develop an integrated model, built upon personalisation, we will become more effective and efficient."*

Steven Michael, Chief Executive of the South West Yorkshire Partnership Foundation Trust said: *"The the real and lived experience of people with mental health problems must become the heart of all our work"*.

The author, Simon Duffy, Director of the Centre for Welfare Reform said:

"This new model offers a progressive and practical system for healing the gulf that has grown up between social care and health services in the wake of Thatcher's 1992 reforms. This new approach should cut through the bureaucracy and give power and control back to people with mental health problems themselves."

- [Download an extended word version of this press release.](#)

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Latest publications

All of the publications below, plus many more, can be downloaded at www.yhip.org.uk/resources

- [YHIP Business Plan 2010/11](#)
This document is our business plan for 2010/11. It sets out the work we are delivering this year.
- [Freshwater - A guide to the new Government coalition and Cabinet – May 2010](#)
An overview of the policies of the Conservatives and Liberal Democrats in their coalition Government.
- [Think Family Toolkit](#)
Strategic overview to improve support for families at risk.
- [The can do guide to getting into work: Making Personal Budgets work for you](#)
The CAN DO GUIDE TO GETTING INTO WORK is aimed at people with mental health conditions or who are experiencing emotional distress, who are not working but would like to.
- [The Coalition: our programme for government](#)
Section 22 contains the Government's plans for the NHS.
- [Personalisation in Mental Health](#)
A model for the integration of health and social care mental health services.
- [Regional Paediatric Asthma Summit Flyer - 15th July 2010](#)
The Healthy Ambitions Partnership Board, Asthma UK, and The Yorkshire and Humber Improvement Partnership would like to bring to your attention the 2nd Regional Asthma Summit
- [YHIP 'Action Learning in Partnership Programme' \(ALIPP\)](#)
Details from the YHIP ALIPP event on 22nd April in Wakefield.
- [Work, Recovery & Inclusion](#)
Employment support for people in contact with secondary mental health services
- [Statement of Fitness for Work](#)
A guide for General Practitioners and other doctors.
- [New Horizon Scan - May 2010, Employment and Learning Skills Reference Group](#)
The May 2010 update relating to Employment and Mental Health Issues informing the New Horizon Agenda.

YHIP resources library



The YHIP resources library contains hundreds of useful resources produced by, and relevant to YHIP's work.

Finding documents is really easy. You can search for titles, browse by date added or by file type. Visit the library at www.yhip.org.uk/resources

To add a file to the library, email it with a description to michael.vinegrad@yhip.org.uk

Would you like your programme / project to feature in the YHIP newsletter?

If so please contact **Michael Vinegrad** to submit copy and images for inclusion in the newsletter. email: michael.vinegrad@yhip.org.uk telephone: 07884 475466